



SPONSORSHIP PROPOSAL

Natalia Pardalis'

"I'm in love with fairytales"

A Masquerade Spectacular

#natsfairytale

Date: November 6th

At Tom Lee Music Hall

929 Granville Street Vancouver BC

Doors open 3:30 pm



About Natalia

Fresh. Expressive. Unexpected.

Natalia's mother once taught her, "No musical mistake is a mistake, but rather a journey to create beautiful music". This singer, songwriter, pianist, and musical educator has grown to become a butterfly as she cocooned out of the classical world to reach diverse audiences with her unique story and sound.

Taking inspiration from such distinctive artists as Dean Martin, Judy Garland, Nina Simone, Maria Callas, and a touch of Mozart, Natalia blends her most powerful influences to create a new fusion of sound and soul. She delivers a bold take on the familiar sounds of classical, jazz, the standards, and Greek folk music. As **Skyy Power** from **She-Boom 100.5 FM** says, "*Cabaret, Operatic, hints of Jazz, Classical? Take your pick as Natalia is a playful yet seriously convincing Songstress to reckon with and will go very Far indeed!*"

Natalia has a social media following of over 15 K over different social medial sites as well a mailer of over 10 K and is always growing. *An international following with a strong foothold in BC.*

FB: [NataliaPardalisMusicStudio](#)

Twitter: [@nataliapardalis](#)

Instagram: [@natavivi](#)

[Press Kit](#)



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Summary

Pardalis Studio for Music and Performing Arts is excited to announce the launch of the **release** of *Natalia Pardalis' full EP **I'm in Love with fairytales***. Riding on success of her last album: *Life*, Natalia is excited to share her innovated EP. *I'm in Love with fairytales*. is not your typical EP as it is a song cycle. It will be released on iTunes in Nov 2016

Potential Activity/Event Title

Natalia is constantly turning heads in the musical industry as a performer, mentor, and educator. An award winning artists with a large fan base locally, nationally, and internationally, Natalia has a social media following of over 15 K over different social media platforms as well a mailer of over 10 K and is always growing. An international following with a strong foundation right here in BC.

Target Participants

Natalia's demographic has several different age groups – from seniors to males mid-30 to late 40s to youth ages 0-16 years old

Target Spectators

Our event will be targeting families as there is something from all age groups to enjoy .. for anyone who enjoys a spectacular fairytale.

Publicity Messages Possible

Natalia has a large fan base in Vancouver and the lower mainland which means sponsorship through this event will bring awareness to your product/company

Possible Evaluation Techniques to be Used

*Natalia's last album **Life** was very successful locally and internationally with rewarding demand performances from galas, to fundraisers, to local festivals. As well, she in a popular wedding performer where she walks brides down the aisle to dancing the night away.*

Sponsorship Opportunities

*There is an opportunity for everyone. We would love to sit down and discuss how we could do some cross marketing. Natalia Pardalis is all about supporting local business and creating "**buz**" for these businesses.*



Platinum Sponsorship \$300/merch for gift bags

Features & Benefits

Main space in program

Special thank you from Natalia during performance

Corporate information and branding on posters

Corporate information and branding on social media

10 tickets for VIP seating during listening session and performance

Special signed copy of Natalia's last CD Life, 15 download codes of Natalia's new EP, and a signed photo of Natalia



Gold Sponsorship - \$150/merch for gift bags

Features & Benefits

2 nd space in program
Special thank you from Natalia during performance
Corporate information and branding on social media
Corporate information and branding on posters
6 tickets for VIP seating during performance
Special signed copy of Natalia's last CD Life, 10 download codes of Natalia's new EP



Silver Sponsorship - \$75/merch for gift bags

Features & Benefits

2 nd space in program
Corporate information and branding on posters
Corporate information and branding on social media
4 tickets for VIP seating during performance
Special signed copy of Natalia's last CD Life, 5 download codes of Natalia's new EP



Bronze Sponsorship - \$50/Merch for gift bag

Features & Benefits

3 rd space in program
Corporate information and branding on posters
Corporate information and branding on social media
2 tickets - VIP seating during listening session and performance
Special signed copy of Natalia's last CD Life, 5 download codes of Natalia's new EP